

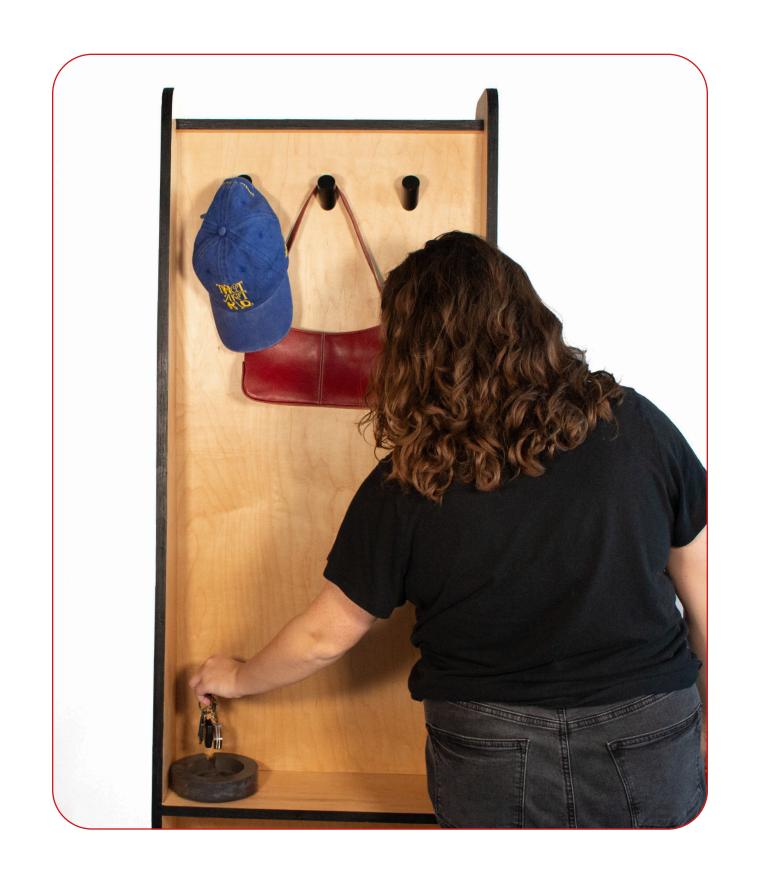
How can functional art enhance both aesthetics and usability in your home?

Common entryway furniture like coat racks, shoe holders, or small vanities often takes up space, lacks aesthetic appeal, and fails to enhance the home's design—especially in apartments or homes without a dedicated entryway

product importance

it adds personality and color to a space

response to entryway clutter



challenges the idea that practical furniture has to be boring

art and function blend



impact and relevance

the design creates opportunities to explore how multifunctional furniture can integrate seamlessly into modern homes, inspiring a new wave of practical art pieces

- 01 combines art and functionality for entryway furniture
- 02 provides hidden storage for essentials
- 03 ideal for apartments or homes with single entrances



04 multifunctional statement piece inspired on peruvian culture

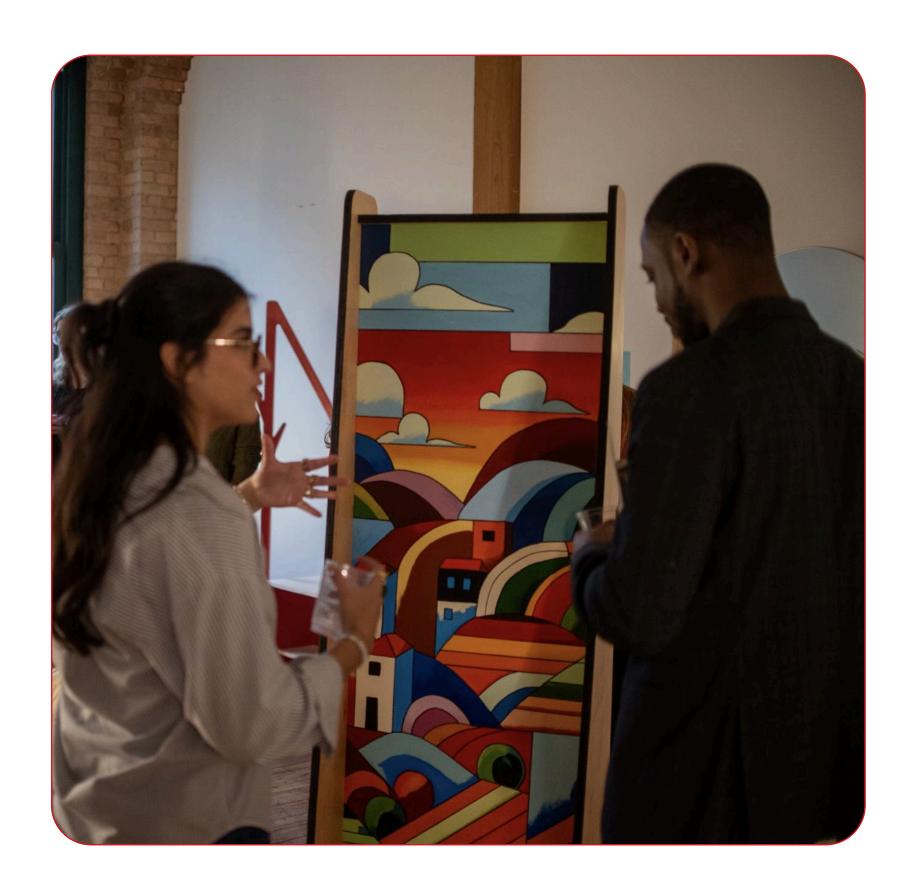
test to learn

feedback from over 50 people

simplicity and creativity together

the rotation was a surprise element

innovative idea to hide clutter



draws great attention in a room

good height to be a statement

functional in limited spaces

benefit to users

how there is advantages to customers and users of the product

- 01 can be moved as needed to fit space or mood
- 02 flexible storage for daily essentials
- 03 art adds identity and warmth to a home
- 04 reduces visual clutter by keeping things behind art





