



Arete

Furniture Set | Console & Side Table

Interview Insights



Interviewing 3 people aged 21-23 led to the following findings



Small, random items need a home

"Right now I have items that don't have a home in storage boxes randomly placed throughout my apartment."



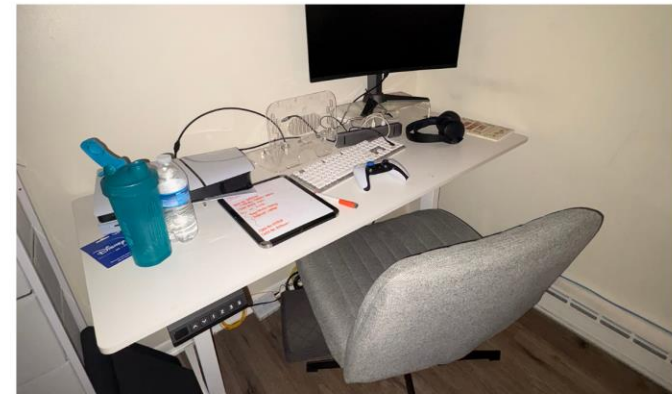
Adjustable heights

"Right now I have a lot of those storage cubes, but they're not always the height or size I need."

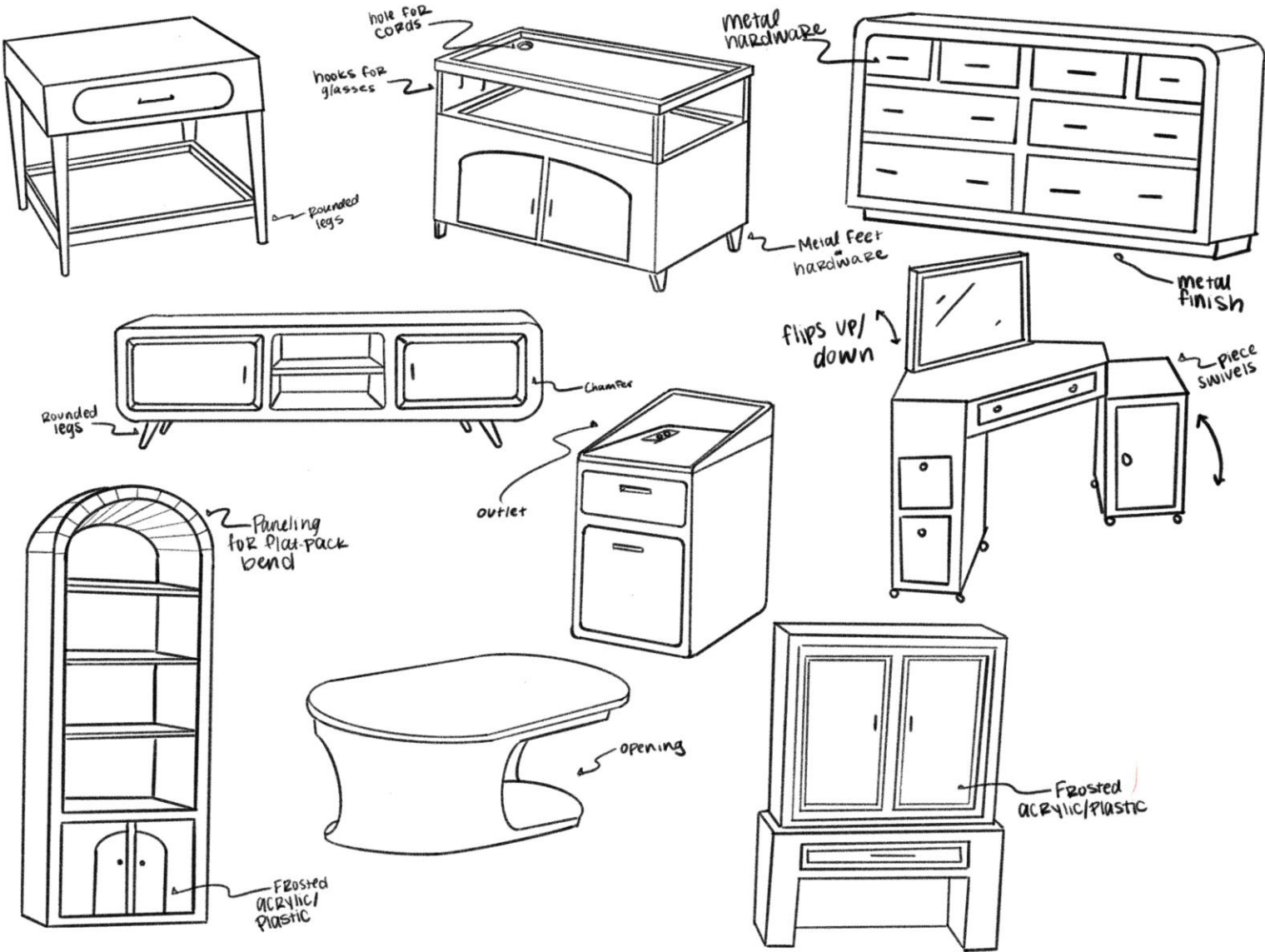


Storage

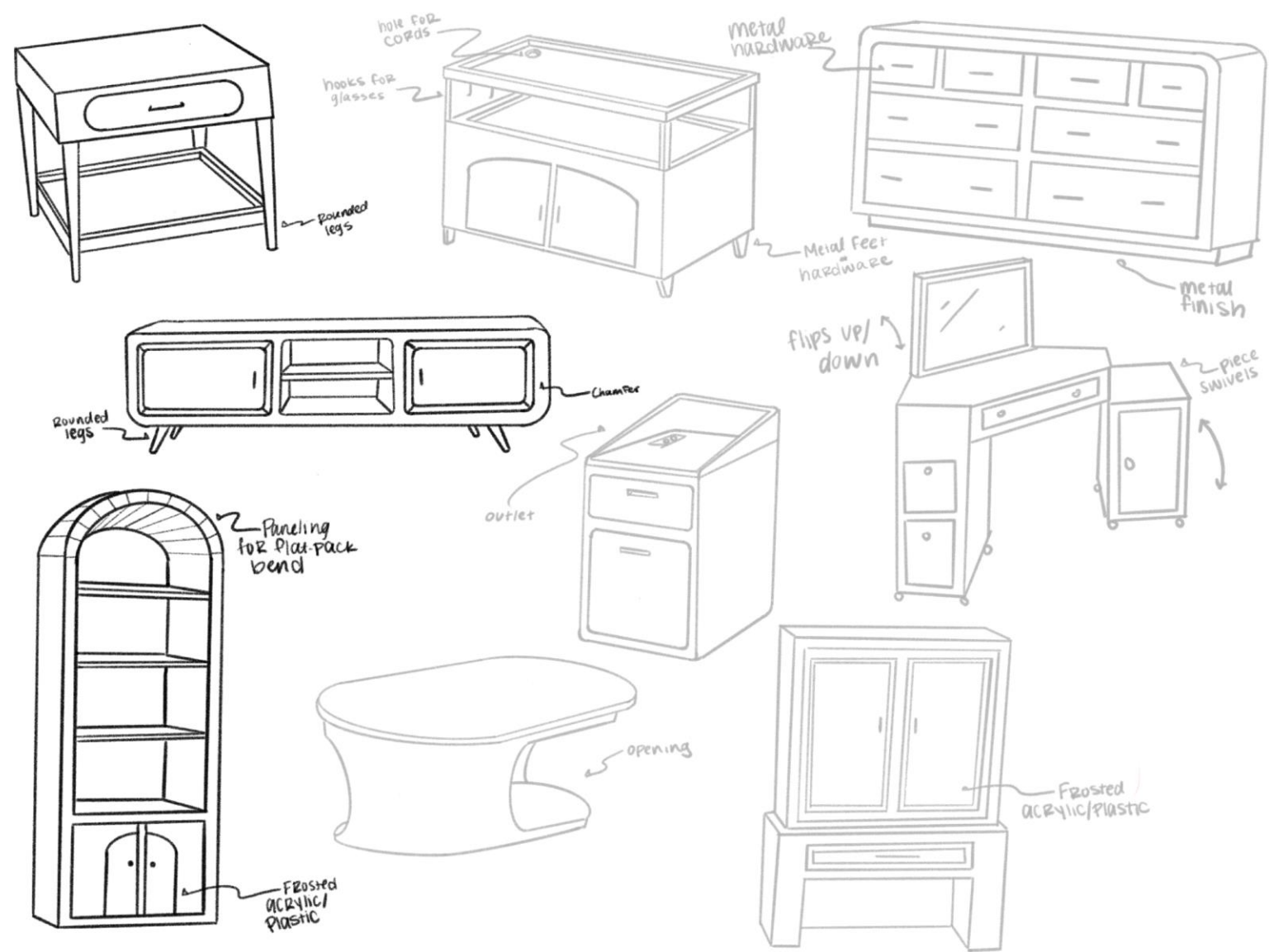
"I want something that can have adjustable height, but still has plenty of storage."



Initial Ideation



Initial Ideation



Initial Ideation



Initial Ideation



Initial Ideation



Initial Ideation



Refinement



Refinement



lifts to
adjust height

design language
is not cohesive

console is not
often adjusted

Not feasible to
support weight

is this
flat packable?





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Side Table Concept

Adjustable Height

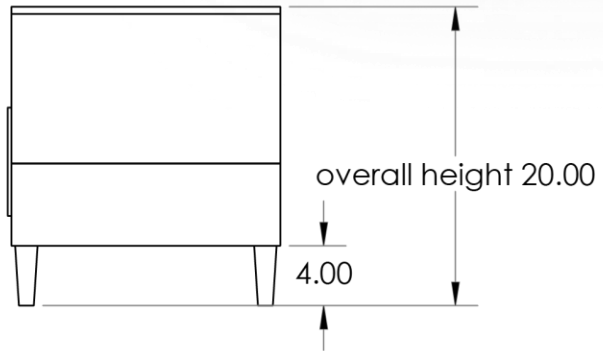
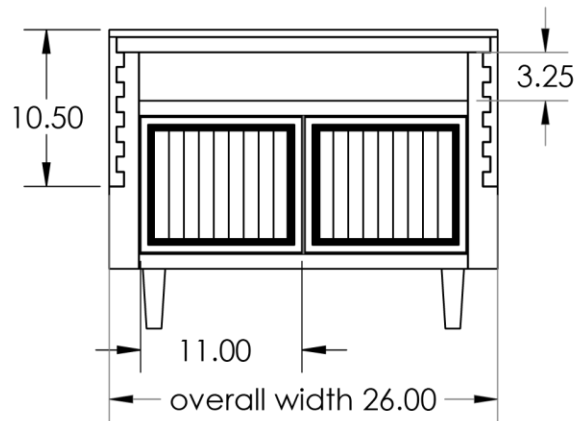
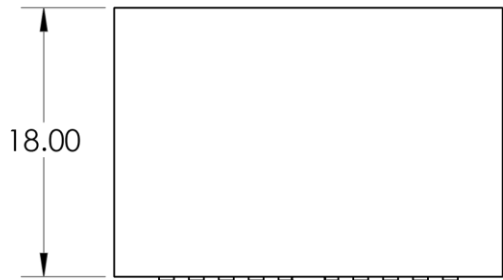


Side Table Concept

Adjustable Height



Title Arete Side Table	Brand Dorel Home Furnishings	Date 4/16/2025
Designer Sarah Busch	Product Side Table	Drawing 1/1



Centralia Oak Paper Foil
Lifts to height of 30"

Console Concept

Adjustable Shelving



Console Concept

Adjustable Shelving



Console Concept

Adjustable Shelving

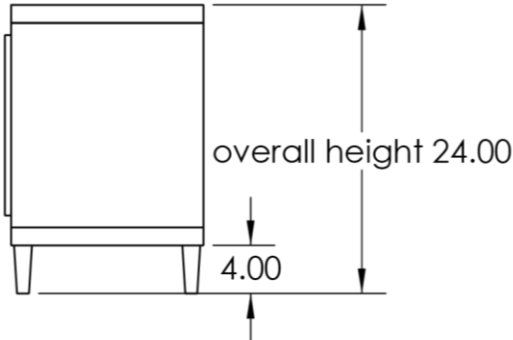
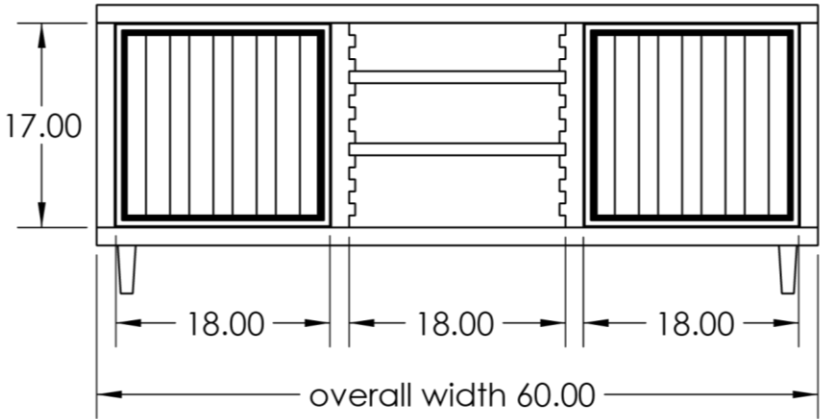
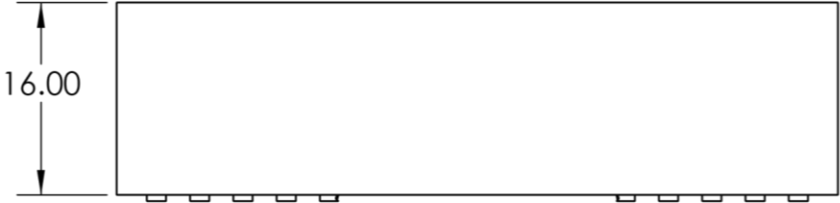


Console Concept

Adjustable Shelving



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Centralia Oak Paper Foil



Thank You